

Global Studies 102
Markets and Resources
Spring 2020
MW11am-12:15pm

Syllabus Version: March 14, 2020

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Web: <http://www.maggiepeters.com/>
Classroom: ZOOM
Office: Bunche Hall 3389A
Office Hours: Wednesdays 1:30-3:00pm and by appointment; ON ZOOM
Course website: <https://ccle.ucla.edu/course/view/20S-GLBLST102-1>

Teaching Assistants: Jieun Park
Marcel Roman

Description

Who, if anyone, governs the world economy? Why do countries succeed or fail to cooperate in setting their economic policies? When and how do international institutions help countries cooperate? When and why do countries adopt good and bad economic policies? This course examines how domestic and international politics determine how the global economy is governed. We will study the politics of monetary, trade, international investment, and immigration policies to answer these questions. The course will approach each topic by examining alternative theoretical approaches and evaluate these theories using historical and contemporary evidence.

How class will work

- Lectures: I will do lectures **live MW11:00am-12:15pm**
 - **I will post my lecture slides ahead of time so you can take notes on them.**
 - During the lectures, I will take questions via the chat function and take breaks in between sections to answer them.
 - **Password for lectures is: G10ba1498**
 - **If you cannot be on during those times**, don't worry! I'll record the session and you can watch later
- Section: Section will be optional. The TAs will choose a few times during the week in which they will hold a zoom session to answer questions.
- Office hours: I will hold a zoom session on Wednesdays at 1:30-3:00pm and you can also ask me to set up another session with you at a different time.

Technology

We will use:

- Zoom for lecture and office hours: download at <https://zoom.us/> or the app store
- CCLE

- Other useful tool is a VPN. See: <https://www.it.ucla.edu/it-support-center/services/virtual-private-network-vpn-clients>

Course Learning Outcomes

Students completing this course will be expected to:

- Understand the overall effects of openness/ closure in each policy (trade, foreign direct investment, trade, capital flows, and exchange rates)
- Evaluate the distributional effects of each policy; e.g., who are the winners and losers from the policy
- Understand the different models of politics that help us understand which policies are adopted by different types of states
- Evaluate the logic of casual arguments and evaluate the evidence provided to test these arguments
- Learn to write short policy papers

Books

There are two required books for this course. Both will also be on reserve at the library:

- Oatley, T., 2015. *International political economy*. Longman. 6th edition (noted as Oatley on the schedule)
 - Note: the 5th edition is basically the same as the 6th edition. You can buy a used copy of that edition too. I have noted in parentheses the pages for the 5th edition.
- Friden, Jeffrey, David Lake, and Lawrence Broz, *International Political Economy: Perspectives on Global Power and Wealth*. 6th edition (noted as FLB on the schedule)
 - Most of the readings can be accessed in their original form. We've put the original papers on the course website. All other readings will be provided on the course website.

Requirements

- Policy paper assignment (60%): You will write **FOUR** 2-page, single-spaced papers; one on trade policy and one on immigration policy. Each paper will be worth 15% of your grade. Details about the assignment including the prompts can be found on the course website.
- Reading quizzes (20%): Each week we will post reading quizzes. You will have 1 week to do the quiz. They are open note/ open book.
- Lecture quizzes (20%): Each week we will post a quiz about lecture. You will have 1 week to do the quiz. They are also open note.
- The lowest two quiz scores will be dropped.

Other Policies

- *Email Policy*
 - In most situations, email your TA first. They can probably answer your question.
 - In regular circumstances, I only answer emails once or twice a day, usually not until the afternoon and I never answer emails in the evenings or weekends. My kids might be off school this spring and so my email availability may be even more limited. I will try my best to get back to you as soon as I can.
 - How to write a professional email: This is probably review, but...

- Subject line should be information: E.g. “Question about today’s lecture” or “Meeting request.”
- Start with the salutation: “Dear Prof. Peters,” or “Dear [TA’s name],”
- Tell me who you are: “I am a student in your politics of migration course.”
- Briefly state your question or problem: E.g. “I cannot make your office hours and would like to set up a time to meet.”
 - Note: if you want to set up a time to meet, please include some times that are good for you or note the times that are really bad for you. E.g. “I’m free everyday from 1-3pm” or “I work and so need to meet before 4pm”
- Close your email with a “Thank you” or “Best.”
- ***If you get sick/ have to care for someone who is sick***
 - Let me know as soon as you are able to. We will work with you to make up work.

Students with Disabilities

Students needing academic accommodations based on a disability should contact the Office for Students with Disabilities (OSD) at (310) 825-1501 or in person at Murphy Hall A255. When possible, students should contact the OSD within the first two weeks of the term as reasonable notice is needed to coordinate accommodations. For more information visit www.osd.ucla.edu.

Title IX; Psychological Health, Well-being, and Resilience; and Immigration Resources

We want you to succeed here at UCLA. We understand that there may be psychological, financial, or immigration barriers that make it hard to be successful in your classes sometimes. Here are some resources to help:

- UCLA prohibits gender discrimination, including sexual harassment and violence. If you have been affected, know that there are many resources available to you and that I am happy to discuss these issues. But also note that I am a mandatory reporter.
- There are also a range of services for psychological health and financial and immigration resources you can turn to.
- I have put a document on the course website listing these services.

Schedule

March 30: Introduction; What is Globalization? Globalization and Covid-19

- <https://www.piiie.com/microsites/globalization/what-is-globalization>
- <https://foreignpolicy.com/2020/03/09/coronavirus-economy-globalization-virus-icu-realism/>
- <https://www.washingtonpost.com/politics/2020/03/06/covid-19-reveals-how-chinas-internal-politics-now-affect-whole-world/>
- Listen to: <https://www.piiie.com/experts/podcasts/trade-talks/episode-123-coronavirus-quarantine-trade>

April 1: Approaches to studying globalization

How should we approach the study of globalization? Is globalization a mostly zero-sum game played in an anarchic international system in which states must look out for themselves (Realism)? Or is globalization a positive sum game in which there are gains to cooperation (Liberalism)? How do actors in the international economy define their interests, based on material interests or interests that are socially constructed (Constructivism)?

- Oatley Ch. 1 (5th edition: same)
- FLB Introduction

April 6: Trade I: The Basics of Trade

Why do economists love free trade and hate tariffs? This lecture will go over the basics of trade including comparative advantage and the costs of protection.

- Oatley 47-54 (5th edition: 46-53)
- <https://www.vox.com/policy-and-politics/2018/3/5/17078978/trump-trade-war-deficit-navarro-steel-aluminum-tariff>

April 8: Trade II: The distributional consequences of trade

This lecture will briefly present the Specific-Factors (Ricardo-Viner) and Heckscher-Ohlin (Stolper-Samuelson) models of international trade and then discuss their implications for the politics of trade. We will then focus on how these economic factors interact with collective action problems, political regimes, electoral institutions, etc. to influence how preferences about trade are aggregated and policy is made.

- Oatley Ch. 4 (5th edition: same)
- FLB Ch. 1

April 13: Trade III: State-Centric Reasons for Trade Policy and Development

This lecture will examine the state-centric reasons why states have opened trade and why they have closed trade. This will include comparative advantage and gains from trade; intellectual arguments for trade protection; the costs of protection; the ways in which states can protect their markets from trade; and the security externalities of trade.

- Oatley Ch. 5 & 6 (5th edition: same)
- FLB Ch. 3

April 15: Trade IV: International Institutions and Trade

Why do states bargain over trade? This lecture introduces the GATT and WTO and the historical context in which this institution emerged. The lecture will focus on alternative theories

that explain the existence of the GATT/WTO and its salient features.

- Oatley Ch. 2, 54-67 (5th edition: 53-68)
- FLB Ch. 8 & Ch. 4

April 20: Trade V: Trade and Development & Labor Standards

This lecture examines the effects of trade on development. Should states open their economies to trade or protect them to develop?

- Oatley Ch. 7 & Ch. 16 (5th edition: ch.7 is the same, need to read 6th edition for ch. 16)
- FLB Ch. 30

April 22: The Politics of Foreign Direct Investment

This lecture will go through the reasons for foreign direct investment and the rise of the multinational corporation. It will provide an overview of the costs and benefits of FDI for the state.

- Oatley Ch. 8 (5th edition: same)
- FLB Ch 10 & 33

April 27: The Regulation of Foreign Direct Investment II (Trade Policy Paper DUE)

This lecture will cover how states regulate foreign direct investment and multinational corporations both domestically and through international agreements. It further goes over the problem of expropriate and how states try to credible commit not to expropriate.

- Oatley Ch. 9 (5th edition: same)
- FLB Ch. 11

April 29: Migration I: Why do people move and what are the effects on the receiving country.

This lecture will discuss the reasons for migration and the effects of immigrants on the receiving country.

- Massey, Douglas S. et al., 1993. "Theories of International Migration"
- <https://www.vox.com/policy-and-politics/2017/4/3/14624918/the-case-for-immigration>

May 4: No class – extra office hours

May 6: Migration II: The Politics of Migration in Receiving States

This lecture discusses the political and economic determinants of immigration policies that regulate the flow of people across national borders. What accounts for variation across countries and time in how restrictive immigration policies are? Why did countries typically choose a combination of liberal immigration policies and restrictive trade policies in the late 19th century and the reverse for much of the 20th century? What are the determinants of political conflict over immigration?

- FLB Ch. 24

May 11: Migration III: The Politics of Migration in Sending States (FDI Policy Paper DUE)

This lecture discusses the political and economic determinants of emigration policies that regulate the flow of people across national borders as well as the effects of emigration on

economic and political development. Why have some countries open their borders while others restrict emigration? What are the effects of remittances? Is there a brain drain or a brain gain?

- Peters “Migration and Development”
- In section, watch “The Other Side of Immigration”

May 13: Migration III: Refugees

This lecture covers the issue of refugee flows. How are refugee flows different than other types of flows? How do states deal with these flows? What are the international institutions around them?

- Betts, Alexander. 2009. *Forced Migrants and Global Politics*. John Wiley & Sons. Introduction
- Rebecca Hamil. 2012. “Illegal Refugees: Competing Policy Ideas and the Rise of the Regime of Deterrence in American Asylum Policy.” *Refugee Studies Quarterly* 31(2): 33-53

May 18: The International Monetary System I: Exchange Rate Regimes and the Trade-Offs involved

This lecture will introduce the different types of exchange rate regimes and then discuss the trade-offs between them.

- Oatley Ch. 10, p. 207-217 (203-212); Ch. 13 (5th edition same)
- FLB Ch. 14

May 20: The International Monetary System II: The Politics of Exchange Rate Regimes

This lecture will discuss the politics behind the international monetary system. It will ask who are the winners and losers from different regimes and how they influence exchange rate politics.

- Oatley Ch. 12 (5th edition same)
- FLB Ch. 17

May 25: The International Monetary System III: Sovereign Debt (Migration Policy Paper DUE)

Why do states take on debt? Which states can take on debt?

- Oatley, Ch. 10, p. 217-228, Ch. 14 (5th edition: Ch. 10, 212-224, Ch.14 same)
- Tomz, Michael. *Reputation and international cooperation: sovereign debt across three centuries*. Princeton University Press, 2012. Ch. 1 & 2

May 27: The International Monetary System III: Financial Crises

This lecture will discuss financial crises, from the 1980s Latin American Debt Crisis through the 2008 Financial Crisis. We will go over their effects, potential remedies, and the politics of those remedies. It will also go over the history of and role of the IMF

- Oatley Ch. 11, p. 230-247; Ch. 15 (5th edition: Ch.11, p, 225-240, Ch. 15 same)
- FLB Ch. 2

June 1: The Euro Crisis, The European Union & Brexit as a case of the backlash to the liberal international order

This lecture will discuss the European Union, the Euro crisis, and the causes and consequences of Brexit.

- Oatley Ch. 11, p. 247-254 (5th edition: 241-248)

- FLB Ch. 16

June 3: Conclusion: Where do we go from here?

- Colgan, Jeff D., and Robert O. Keohane. "The Liberal Order Is Rigged: Fix It Now or Watch It Wither." *Foreign Aff.* 96 (2017): 36.
- Busby, Joshua. "Warming World: Why Climate Change Matters More Than Anything Else." *Foreign Aff.* 97 (2018): 49.

June 10: Monetary Policy Paper Due